



Company – EDMO.ORG

Industry - Non-Profit

Customer profile – Offer school camps and classes for California School District students. Two hundred school partners, hundreds of camps, and thousands of students served each year.

Project – Integrated solution for custom e-commerce, data management, and camp registration management platform. Enabled School Districts to provide summer camp slots to their students through unique portals for each district.

Objective: A new solution to help EDMO maximize their local impact, expand their reach to more students through partnerships with school districts, optimize operations and staff productivity.

Project time – 14 months

Key Drivers for a custom software solution:

1. Multiple systems and platforms that did not integrate.
2. Heavy administrative costs combining spreadsheets, computer files, and cloud database information into meaningful and actionable data.
3. Off the shelf software did not foot the bill. Two separate cloud based applications to schedule and support EDMO summer camps, payment processing, and reporting.
4. Customer experiences suffered due to multiple system platforms.
5. Employees were frustrated with the amount of mundane and time consuming administration to get the data required to perform their jobs well.

Why EDMO Chose Allied Code:

1. Through early collaboration with their leadership and trusted advisors, together, focusing on their business challenges, Allied Code came up with a technology solution that they hadn't thought of on their own.
2. Reputation as a trusted technology leader.
3. Dedicated team of developers, UI/UX designers, and projects leads.
4. US based company helping safeguard that communications and time zones aligned with project timing i.e., no deployment delays
5. Solid history of collaborating closely with clients, in an agile environment, thus ensuring projects were delivered on time and in-budget.



Outcome:

1. The E-commerce platform and camp scheduling application dramatically improved customer experiences and the success of EDMO camps.
2. EDMO teams were freed up to do what they were passionate about, thus improving productivity and job satisfaction.
3. EDMO's operations budget was meaningfully reduced.
4. ROI metrics were measurable and positive.